

# ANNA LEW

COMMUNICATION DESIGNER  
TORONTO, CANADA

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## HELLO!

I'm a Toronto-based designer who is currently looking for an opportunity to grow, work on some great projects, and learn from some amazing people!

## EDUCATION

### **OCAD University ('16)**

*B.Des in Graphic Design*

### **McMaster University ('12)**

*B.A in Classics*

## TOOLS & SKILLS

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
HTML  
CSS  
Wordfly  
MailChimp  
Hootsuite  
Squarespace  
Asana  
Slack  
Office 365  
Kentico  
Letterpress Printing

## EXPERIENCE

### **The National Ballet of Canada**

*Digital Designer*

*Nov 2021 - present*

*Junior Graphic Designer*

*Aug 2019 - Nov 2021*

Design marketing and fundraising print and digital communications from concept to final production, ensuring that all materials meet company branding and graphic standards. These materials include brand collateral, advertisements, signage, reports and proposals, emails, social media content, and video thumbnails.

### **Smitten Kitten/I Have A Crush On You**

*Jan 2015 - Nov 2019*

*Studio Assistant*

Implemented website updates using HTML and CSS, photo editing, and image creation. Other tasks included content creation for social media and email newsletters, letterpress printing, keyholder duties, studio maintenance, order fulfillment, and customer service.

### **OCAD University**

*Jan 2019 - May 2019*

*Junior Designer*

Collaborated with fellow Marketing & Communication team members to design and produce print and digital collateral for events, promotional campaigns, and supporting materials for the university.

## VOLUNTEER PROJECTS

### **FUUDY (with SPICE Design)**

*Jan 2017 - Aug 2017*

*Design Intern*

### **Dobble Debate**

*Jan 2015 - Jan 2017*

*Research Assistant + Designer*